

## **Newquay Congratulated on Being Favourite Seaside Town**

**Celebrations have been taking place to mark Newquay's impressive achievement in an independent Which? Holiday survey which listed it as being among the nations favourite seaside towns.**

Over 4000 people took part in the poll and showed their love for Newquay's stunning beaches, striking coastline and great choice of pubs, restaurants and attractions, by propelling the town ahead of over 150 destinations to rank it sixth in the list of well-loved top spots. Joining Newquay in the praise was St Ives which scored the eighth place position.

Martin Brooks, who is Chairman of the Cornwall Development Company and grew up in Newquay, visited the town to offer his congratulations on the achievement and proudly present the official Which? certificate. Martin comments: "Along with St Ives which also made the top ten, Newquay is a jewel in Cornwall's crown and recognition in such a well respected survey is very high yet well deserved praise. Both of the towns have a wide appeal and something for all ages and interests, and I believe that it is this, combined with the unique ability to blend traditional with contemporary, that has pushed Newquay and St Ives above other UK destinations in the hearts and minds of visitors."

Chairman of Newquay Town Council's Tourism and Leisure Committee, Councillor Lynda Cherry, accepted the certificate on behalf of Newquay: "There is a true passion among Newquay businesses to offer a first-class visitor experience and being listed in the top ten seaside towns by visitors themselves shows that we are succeeding in our aim. This recognition should be cherished by local residents and businesses and I hope that it is the start of good things to come for Newquay over the summer."

Manager of the Newquay Tourist Information Centre, Susan Deakin, was equally delighted: "This fantastic achievement is testament to the hard work of the people of Newquay and the certificate will be displayed with pride in the Tourist Information Centre. What a fantastic start to the summer for Newquay."

The survey also provided an optimistic outlook for annual visitor figures as it revealed that 40% of UK adults took a trip to the seaside in 2009, and that this figure was set to increase in 2010. As many as 20% also said they would be more likely to visit a UK seaside resort in 2010 than in 2009.